



Jeffrey Reynolds

Graphic design & Web design

Contact

jeff-reynolds.com

jeff@jeff-reynolds.com

206. 250. 7733

[www.linkedin.com/
in/jeffrey-reynolds-76b3bb65](http://www.linkedin.com/in/jeffrey-reynolds-76b3bb65)

Skills & Technologies

Adobe Photoshop	
Adobe Illustrator	
Adobe InDesign	
MS Office	
WordPress, CMS	
Graphic Design	
Web Design	
Proposals	
Writing & Editing	
Identity & Branding	
Publications	
Presentations	
Print Coordination	
Photography	

Education

Associate Degree - Web Design
Seattle Central College,
Seattle, WA 2013-2016 GPA 3.85

**Certificate - Multimedia Design
and Production**
University of Washington,
Seattle, WA

**Associate Degree - Graphic
Design**
Northern Virginia Community College,
Alexandria, VA

Summary

I am a graphic and web designer with a passion for clean, responsive design that effectively connects clients to end users. I strive to achieve business goals through effective and empathic communication. I have diverse graphic design, web design, and writing experience. My desire is to leverage these skills in the design and development of print and web projects.

Experience

Web and UX Designer, UX Researcher

Principle Client: Therapeutic Health Services 12/2016 – Present

A full website re-design for a Seattle non-profit organization that provides health and veteran services and is the largest provider of youth programs for the City of Seattle, resulting in an increase in site traffic of over 2000%.

Teaching Assistant

Client: Seattle Central College 09/2014 – 2016

UX Research Methods, Content Management Systems and Typography classes while studying web design.

EBook Content Digitization Designer

Client: Fairhurst Press 02/2013 – 05/2013

Conversion of non-fiction book into an HTML/CSS based Kindle eBook, one of the first in the world to have a fully functional index.

Graphic Designer and CAD Specialist

KPFF, Inc., Seattle Washington 2007-2013

- Chosen by division president to design graphics for high-profile Seattle waterfront redesign project
- Chosen for special 3D projects, created project images for proposals and presentations
- Member of intranet coordination team

Graphic and Structural Designer

Chihuly, Inc., Seattle, Washington 2004-2006

Design of support structures for glass artworks for museums, galleries, and botanical gardens.

- Designed graphic exhibit guides and client proposal graphics
- Chosen as liaison between studio management and animators on major 3D presentations based on 3D modeling experience

Self-Employed Graphic Designer

icontakt, Seattle, Washington 1998-2006

Self-employed providing marketing graphics, presentation design, technical illustration, copywriting, infographics, and book design for publishers and engineering firms.

- Represented publishing clients at international trade shows and proposal pitches
- Managed collaborative teams, created presentations and graphics, interviewed and trained new hires for clients